

2ND ANNUAL



T, MARCH 4
DOWNTOWN, PIER & BEACH TRAILS

Sponsorship Marketing Packages	EMERALD SPONSOR \$2,500	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500	BRONZE SPONSOR \$150
Number of sponsorships available	SOLD 1	4	8	Unlimited
10x10 event booth space (optional)	Yes	Yes	Yes	
1 minute at the microphone at awards presentation	Yes			
Recognition announcement during event & at awards	Yes	Yes	Yes	
Your logo on the main event banner*	Tier 1	Tier 2	Tier 3	
Your logo on event postcards*	Yes			
Your logo on event posters,* webpage & newsletter	Tier 1	Tier 2	Tier 3	Web + News
Your logo on race t-shirts*	Tier 1	Tier 2	Tier 3	
Social media shout-outs before & after the event	Yes	Yes	Yes	Yes
Your biz card, coupon or flyer in event goodie bags	Yes	Yes	Yes	Yes
Complimentary race t-shirts	4	3	2	1
Two complimentary race registrations (request code)	Yes	Yes	Yes	Yes
Custom sponsor recognition plaque	Large	Medium	Small	

*Deadlines apply for logo placement on printed materials

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WEB scdba.org/shamrockrun

EMAIL info@scdba.org | TEL 949-919-2598

San Clemente Downtown Business Association is a non-profit 501(c)(6) dedicated to enhancing commerce in historic downtown San Clemente.

SCAN ME



Purchase your sponsorship here:
scdba.org/shamrockrun

Then, email your high-res logo to:
info@scdba.org

NOTE: Your sponsor dollars are likely tax deductible as a business marketing expense. Consult with your tax advisor. SCDBA is a non-profit 501(c)(6) organization. Federal EIN# 33-0529293.