

SAT, JUNE 10
10AM-3PM



Connect with over 15K potential customers in historic San Clemente—and thousands more online. Show cars, live music, games, shopping and dining—a day of old-fashioned family fun!

Car Display Space Marketing Sponsorships

SC CAR SHOW VICTORY SPONSOR	TRESTLES PLATINUM SPONSOR	LASUEN'S GOLD SPONSOR	T-STREET CHROME SPONSOR	CALAFIA COPPER SPONSOR
\$5,000	\$4,000	\$3,000	\$2,000	\$1,000

	10' x 60'	10' x 50'	10' x 40'	10' x 30'	10' x 20'
Premium, high-traffic display space	10' x 60'	10' x 50'	10' x 40'	10' x 30'	10' x 20'
Max number of cars that can be displayed	5 cars	4 cars	3 cars	2 cars	1 car
Your logo on the main stage banner*	Yes	Yes	Yes	Yes	Yes
Main stage PA marketing announcements	Two	One	One	One	One
Branded prominent selfie-spot location	Yes				
Multiple social media 'shout-outs' across our platforms	Yes	Yes	Yes	Yes	Yes
Your logo on website, full-pg SC Times ad & posters*	Yes	Yes	Yes	Yes	Yes
'Winners Circle' listing in SCDBA newsletter*	Yes	Yes	Yes	Yes	Yes
Event t-shirt/s	5	4	3	2	2

PRINTING DEADLINES ←

* Logos are tiered in size depending on sponsorship level

Posters: May 1st; SC Times ad: May 20th



How to purchase a sponsorship?

1. Scan this code or visit www.sccarshow.com
2. Click the 'PURCHASE A SPONSORSHIP' button to access the Sponsor Webstore. Make your selection and complete the credit or debit transaction. We'll contact you with details and lots of gratitude!

Note: Event host, SCDBA, is a non-profit 501(c)(6). Your sponsorship may be tax deductible.

Prefer to mail a check?

Make checks payable to: SCDBA
Mail to: SCDBA
439 N. El Camino Real, Suite B
San Clemente, CA 92672

Questions?

Email us at info@sccarshow.com

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Strategic Logo Placement Sponsorships

Be a 'Car Show MVP' and get a trunkload of visibility for your brand—with the simplicity of no physical booth space.



Turbo Marketing Package

A fantastic deal! Tons of great exposure for your biz or group. No physical booth space.

Here's what you get:

- ✓ Your business listed on event-day stage banner
- ✓ Sponsor 'shout-outs' on our social media sites
- ✓ Your biz listed on full-pg SC Times ad (deadline applies)
- ✓ Your biz listed on the event website
- ✓ Listing in 'Winner's Circle' in SCDBA newsletter
- ✓ Event t-shirt



Del Mar Sponsorships

Event-day large, high-visibility 'hot-spot' logo placements. No physical booth space.

Here's what you get:

- ✓ ALL 6 benefits of the 'Turbo Marketing Package'
- ✓ Large, event-day logo placement in high-traffic 'hot-spot' areas of the event
- ✓ Shout-out from the stage during the event
- ✓ Additional social media shout-outs

Menu of Del Mar Sponsorships:

SOLD \$250 - Victory Lane Awards Table Sponsor

\$250 - Grand Prix Slot Car Racetrack Sponsors
(3 \$250 sponsorships available, consider partnering with another biz or group!)

SOLD \$250 - Hydration Station Sponsor (for people & pups)

\$250 - Fathers Day Raffle Sponsors
(3 \$250 sponsorships available, consider partnering with another biz or group!)



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